



## Friends of Harrison Park – Season Sponsorship Opportunities for 2025 Events and Fundraisers

Friends of Harrison Park, Inc. is a 501 (c) (3) nonprofit organization dedicated to providing programming and improvements to Harrison Park. There are 5 major events planned for the 2025 season, all of which need sponsors from the community to ensure their success. We appreciate your willingness to consider sponsoring our efforts to bring these events to the park and for the benefit of Gilmer County citizens.

### 2025 Season Sponsorship - \$1000

Sponsorship benefits include 2 free admissions to each of the 5 events (including Dining with Fireflies), your logo on all printed promotional materials, 15% discount on all FHP merchandise, your logo on all printed promotional materials, recognition and printed acknowledgement at all events and multiple social media promotional posts.

#### Details of our 5 Events:

**Dining with Fireflies** - June 7. This is our 5th annual Farm-to-table experience fundraiser for FHP at the park. The event includes a 4-course dinner, auction, and raffle. It is our main fundraising event of the year and one of the most popular. It is attended by many community leaders and business owners as well a variety of other FHP supporters and volunteers. This is a ticket only event. Only 120 tickets will be available and net proceeds will go to the FHP park development fund.

**5K/Fun Run** – April 19. Volunteers from FHP will host locals and visitors at Harrison Park for a 5K run starting and ending in the park. Participants will pay a \$35 fee to participate. This is our 4<sup>th</sup> year to sponsor this event, called the Sasquatch Strut. Approximately 200 participants are expected.

**Chili Challenge**– November 15. Back by popular demand, FHP will hold our 3rd Chili Challenge this fall. This popular event is a competition among community restaurants, businesses, organizations and small groups to win prizes for the best chili in Gilmer County. The event will be open to the public to attend and purchase tickets for the opportunity to taste all the chilis, vote for the winners while enjoying local beer and live entertainment.

**Movies in the Park** – May 9 and October 17. Two recent runs or movie classics will be shown at sunset following music or other entertainment. There is no charge to attend the event. Free Popcorn and snacks will be available along with a food truck where food can be purchased. Each movie night is expected to draw 100 - 150 people to the park.

**Annual Scarecrow Invasion** - October 1 – October 31. This fun display of scarecrows created by local businesses, organizations and individuals drew several hundred visitors to the park last year to view the scarecrows and vote for their favorites. A FHP hosted Moonlight Walk brings families out on a special night to see the display in the dark and enjoy hot chocolate. There is no charge to view the display, vote for favorites or attend the Moonlight Walk. Scarecrow participants pay an entry fee to erect their scarecrow.

Please contact Linda Lancaster ( [director@friendsofharrisonpark.com](mailto:director@friendsofharrisonpark.com) or 404-713-5641) to confirm your sponsorship or if you have questions or comments.

Sponsorship payments can be made by check or credit card and will be acknowledged promptly with a donation letter for your tax purposes. See the attached invoice which should be returned to FHP as described therein along with your sponsorship payment.

**Thank you for your support of Friends of Harrison Park.**



**Friends of Harrison Park**  
**P. O. Box 876 Ellijay, GA 30540**

## **2025 Season Sponsorship Invoice**

Contact Name \_\_\_\_\_

Business \_\_\_\_\_

Address \_\_\_\_\_

Cellphone \_\_\_\_\_

Email \_\_\_\_\_

If you wish to make an in-kind donation for your sponsorship, please call us to discuss.

Donation Item description: \_\_\_\_\_

Please make checks for \$1000 payable to "Friends of Harrison Park" and mail to:

**P O Box 876, Ellijay GA 30540**

If you prefer to pay by credit card or Venmo, please contact us at the cell# or email below.

Please provide a copy of your logo for promotional use. A PNG file is the preferred format.

*As a sponsor, I agree to release and hold harmless and indemnify the Friends of Harrison Park, Inc.(FHP) and the City of Ellijay, all sponsors, and all volunteers from any responsibility, personal liability, loss or damage in connection with these events. I understand that FHP reserves the right to cancel any event in case of severe weather or other dangerous conditions and that no refunds will be made to sponsors.*

Signature \_\_\_\_\_ Date \_\_\_\_\_

Contact Linda Lancaster 404-713-5641 or [director@friendsofharrisonpark.com](mailto:director@friendsofharrisonpark.com)

*Friends of Harrison Park appreciates your generous support!*